

CASH UR DRIVE MARKETING PVT. LTD.

BALANCE SHEET AS ON 31st March, 2019

Particulars	Note No	Figures for the current year 31.03.2019	Figures for the Previous year 31.03.2018
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	1	115,150.00	115,150.00
(b) Reserves and Surplus	2	72,724,535.94	65,062,089.15
(c) Money received against share warrants			-
(2) Share application money pending allotment			
(3) Non-Current Liabilities			
(a) Long-term borrowings	3	16,978,047.14	7,568,389.23
(b) Deferred tax liabilities (Net)			-
(c) Other Long term liabilities			-
(d) Long-term provisions			
(4) Current Liabilities			
(a) Short-term borrowings	4	343,958,056.67	170,432,854.06
(b) Trade payables	5	27,397,728.44	31,873,631.27
(c) Other current liabilities		8,306,933.00	
(d) Short-term provisions			
Total		469,480,451.19	275,052,113.71
II. Assets			
(1) Non-current assets			
(a) Fixed assets			
(i) Tangible assets	6	12,027,002.00	13,060,233.98
(ii) Intangible assets			
(iii) Capital work-in-progress			
(iv) Intangible assets under development			
(b) Non-current investments	7	45,074,752.11	54,106,640.00
(c) Deferred tax asset		2,376,492.73	750,061.01
(d) Long term loans and advances			
(e) Other non-current assets			
(2) Current assets			
(a) Current investments			
(b) Inventories (as certified by directors)		28,714,542.30	18,516,250.25
(c) Trade receivables	8	196,568,254.75	95,398,385.06
(d) Cash and cash equivalents	9	46,229,133.88	17,564,745.84
(e) Short-term loans and advances	10	138,490,273.42	75,655,797.57
(f) Other current assets			
Total		469,480,451.19	275,052,113.71

As per our report of even date annexed

For and on behalf of board

For Arvinder Bir Singh
Chartered Accountants

ARVINDER BIR SINGH
M.NO. 001305

Place : Chandigarh

Dated 28/06/2019

Director

Director

For Cash ur Drive Marketing Limited

For Cash ur Drive Marketing Limited

Director

Director

CASH UR DRIVE MARKETING PVT. LTD.
STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDING 31st March, 2019

	Particulars	Note No	Figures for the Current Year 31.03.2019	Figures for the Previous Year 31.03.2018
I.	Revenue from operations	11	628,621,046.11	245,191,281.70
II.	Other Income	12	25,050,559.74	5,039,035.59
III.	Total Revenue (I + II)		653,671,605.85	250,230,317.29
IV.	<u>Expenses:</u>			
	Cost of Services	13	534,048,900.43	174,426,308.91
	Purchase of Stock-in-Trade			
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade		(10,198,291.81)	(15,963,532.25)
	Employee benefit expense	14	27,704,694.00	23,474,664.19
	Financial costs	15	194,521.50	372,620.84
	Depreciation and amortization expense		2,042,008.00	2,422,790.32
	Other expenses	16	78,537,766.70	46,696,972.20
	Total Expenses		632,329,598.82	231,429,824.21
V.	Profit before exceptional and extraordinary items and tax (III - IV)		21,342,007.03	18,800,493.08
VI.	Exceptional Items			
VII.	Profit before extraordinary items and tax (V - VI)			
VIII.	Extraordinary Items			
IX.	Profit before tax (VII - VIII)		21,342,007.03	18,800,493.08
X.	Tax expense:			
	(1) Current tax		8,306,933.00	
	(2) Deferred tax	17	1,626,431.72	(65,132.20)
XI.	Profit/(Loss) from the period from continuing operations (VII - VIII)			
XII.	Profit/(Loss) from discontinuing operations			
XIII.	Tax expense of discounting operations			
XIV.	Profit/(Loss) from Discontinuing operations (XII - XIII)			
XV.	Profit/(Loss) for the period (XI + XIV)		14,661,505.75	18,735,360.88
XVI.	Earning per equity share:			
	(1) Basic			
	(2) Diluted			

As per our report of even date annexed

For and on behalf of board

For Arvinder Bir Singh
Chartered Accountants

Director

Director

ARVINDER BIR SINGH
M.NO. 091305

For Cash ur Drive Marketing Limited

For Cash ur Drive Marketing Limited

Place : Chandigarh

Dated 28/06/2019

Director

Director

SCHEDULE OF FIXED ASSETS & DEPRECIATION FOR THE YEAR 2018-19

ASSETS	RATE OF DEPRECIATION	BALANCE AS ON 01.04.2018	ADDITIONS BEFORE 30.09.2018	ADDITIONS AFTER 30.09.2018	SALES	TOTAL	DEPRECIATION FOR THE YEAR	BALANCE AS ON 31.03.2019
AIR CONDITIONER	15%	319,326.00				319,326.00	47,899.00	271,427.00
BIO PROXIMITY ATTENDANCE SYSTEM	15%	12,528.00				12,528.00	1,879.00	10,649.00
CAMERA	15%	422,604.00	56,543.00			479,147.00	71,872.00	407,275.00
CAR	15%	3,148,847.00				3,148,847.00	472,327.00	2,676,520.00
CCTV CAMERAS	15%	23,638.00				23,638.00	3,546.00	20,092.00
COMPUTER	40%	78,060.00	337,987.74	320,267.80		736,315.54	230,473.00	505,842.54
ELECTRICAL & FITTINGS	10%	65,416.00				65,416.00	6,542.00	58,874.00
FURNITURE & FIXTURE	10%	383,170.00		8,000.00		391,170.00	38,717.00	352,453.00
FIRE SAFETY EQUIPMENT	15%	15,621.00				15,621.00	2,343.00	13,278.00
GOLF CART	15%	138,451.00				138,451.00	20,768.00	117,683.00
LAND AND BUILDING	10%	9,923,863.00				9,923,863.00	992,386.00	8,931,477.00
LAPTOP	40%	8,872.00				8,872.00	3,549.00	5,323.00
MOBILE PHONE	15%	468,744.00	170,535.70			639,279.70	95,892.00	543,387.70
Generator	15%	301,535.00				301,535.00	45,230.00	256,305.00
OFFICE EQUIPMENT	15%	111,666.00	42,367.59	73,075.00		227,108.59	28,586.00	198,522.59
REFRIGERATOR	15%	115,726.00				115,726.00	17,359.00	98,367.00
TELEPHONE	15%	43,146.00				43,146.00	6,472.00	36,674.00
TELEVISION	15%	361,394.00				361,394.00	54,209.00	307,185.00
WATER DISPENSER	15%	2,477.00				2,477.00	372.00	2,105.00
TOTAL		15,945,084.00	607,434.03	401,342.80	0.00	16,953,860.83	2,140,421.00	14,813,439.83

For Cash ur Drive Marketing Limited

 Director



For Cash ur Drive Marketing Limited

 Director

CASH UR DRIVE MARKETING PVT. LTD.

Note No	Particulars	Figures for the Current year 31.03.2019	Figures for the previous year 31.03.2018
1	Share Capital		
	Equity Share Capital	200,000.00	200,000.00
	Authorised Share capital	115,150.00	115,150.00
	Issued, subscribed & fully paid share capital	-	-
	Calls unpaid	-	-
	Forfeited shares	-	-
	Preference Share Capital	-	-
	Authorised Share capital	-	-
	Issued, subscribed & fully paid share capital	-	-
	Calls unpaid	-	-
	Forfeited shares	-	-
	Total	115,150.00	115,150.00
2	Reserves and Surplus		
	Revenue reserve	65,062,089.15	50,872,325.52
	(+) Net Profit/(Net Loss) For the current year	14,661,505.75	18,735,360.88
	(+) Income tax Refund	-	-
	(-) Income Tax Paid (14-15)	(1,163,590.00)	(1,792,508.00)
	(+) Income tax Provision	-	-
	(-) TDS previous year	(4,361,739.12)	-
	(+) Others	129,887.16	-
	() Advance Tax/ Self Assessment / TDS	-	-
	(-) Service tax	(1,603,617.00)	(2,753,089.25)
	Total	72,724,535.94	65,062,089.15
3	Long-term borrowings		
	Secured		
	Loan Indusind Bank Car	274,676.76	297,581.01
	Loan Indusland Bank Car	15,803,879.93	-
	HDFC Bank Loan A/c No.- 32207580-INNOVA CAR LOAN	-	36,694.77
	Unsecured		
	F Ads	-	6,218,001.00
	Parveen Kumari Khanna	-	47,392.45
	Raghu Enterprises (PARVEEN K KHANNA)	899,490.45	968,720.00
	Total	16,978,047.14	7,568,389.23
4	Trade payables		
	Sundry Creditors (As Per List)	331,119,420.90	159,978,735.12
	Advances from customer	212,400.00	-
	Advanced Hair Studio Ltd.	2,637.00	-
	Balaji Telefilms Ltd.	-	1,090,400.00
	Business broadcast new pvt ltd .	6,678.00	-
	Bengluru Mega Cabs Pvt. Ltd.	1,300,363.44	1,300,363.40
	Borgos India/ Carat India	8,127.00	-
	deepak Traders	468,578.00	-
	Dharampa Premchand Ltd.	8,000.00	2,011,900.00
	KPH Dream cricket pvt ltd	53,235.00	-
	Lakme Lever Pvt. Ltd.	810,840.00	-
	Lifestyle and media Broadcasting Ltd.	18,000.00	-
	Living Entertainment enterprises Ltd.	11,000.00	-
	Marico Limited	-	-
	Mega Cabs Pvt Ltd	3,248,168.00	-

For Cash ur Drive Marketing Limited

Raghu
Director



For Cash ur Drive Marketing Limited

Parveen K Khanna
Director

MTR Foods india p ltd	2,156,287.97	2,801,497.39
Madeem Ahmed	250,000.00	
New smart electronics	596,511.46	670,000.00
Outlook publishing (india) p ltd	604,329.76	34,938.47
Pawan Sales	10.00	
Perth Verification and Credit Management p ltd	13,000.00	
Sara Advertising	374,400.00	
SCHUNK Intec india p ltd	869.00	51,242.00
Reckitt Benckiser india Pvt Ltd	472,000.00	
Reliance Broadcast Network Ltd.	4,160.00	
Recon Asset Portfolio Management Pvt. Ltd.	11,500.00	
SMS Taxi cabs pvt ltd	2,114,566.14	2,114,566.14
The Rug Republic	2.00	
Tata motors pvt ltd	-	329,211.54
oast Evnt Pvt Ld	42,973.00	
V7 entertainment p ltd	50,000.00	50,000.00
Total	343,958,056.67	170,432,854.06

5	Others Current Liabilities		
	Expenses Payable		
	Legal & Professional Charges Payable	1,602,200.00	1,100,700.00
	GST Payable	10,514,277.18	1,587,868.00
	Printing Expense Payable	10,790,719.00	19,447,719.00
	EPF Payable	78,039.00	81,810.00
	ESI PAYABLE	33,029.00	24,250.00
	Salary Payable	2,373,557.00	2,617,511.00
	TDS PAYBLE	1,851,538.00	
	Rent Payable	133,300.00	133,300.00
	Cheque Pending Encashment		5,918,256.00
	TDS PAYBLE (C/Y)		941,048.00
	KK cess 0.5% output	534.63	534.63
	KK cess 0.5% input	534.63	534.63
	Security for Rental	20,000.00	20,000.00
	Total	27,397,728.44	31,873,631.26

6	Tangible Assets		
	Land/ Building/ Plant & Equipment/ Furniture & fixtures/ Vehicles/ Office Equipment/ Others (individually)		
	Opening Balance	13,060,233.98	14,918,962.30
	Additions:	1,008,776.28	564,062.00
	Other Adjustments		
	Sub total	14,069,010.26	15,483,024.30
	Less: Disposals		
	Gross Block at year end (a)	14,069,010.26	15,483,024.30
	Less: Depreciation		
	Opening Depreciation		
	Depreciation for the year	(2,042,008.00)	(2,422,790.32)
	Total accumulated depreciation (b)	12,027,002.00	
	Net carrying value (a) - (b)		
	Total	12,027,002.00	13,060,233.98

7	Non Current Investments		
	Plot With Omaxe	5,274,863.45	5,732,063.45
	Investment In Industrial Plot	5,515,625.00	5,515,625.00
	Flat at Suncity	2,600,000.00	2,600,000.00
	PRAJAY PLOT-203	4,564,620.00	4,564,620.00
	PRAJAY PLOT	1,548,477.00	1,548,477.00

For Cash ur Drive Marketing Limited

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Director



For Cash ur Drive Marketing Limited

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Director

FDR Indusland bank	3,770,167.00	-
FDR BG for tender	1,100,000.00	-
FDR hdfc	700,999.66	664,577.55
Mutual funds	20,000,000.00	33,481,277.00
Total	45,074,752.11	54,106,640.00

8	Trade receivables		
	LESS THAN 6 MONTHS		
	Amar Ujala Publications Ltd.	260,020.00	-
	Abbott India Ltd	-	9,439,905.60
	ANI Technologies Pvt. Ltd.	7,936,086.00	-
	AMP Communications pvt ltd	-	185,600.00
	Advance hair studio p ltd	-	116,640.00
	Apex Aim Pvt Ltd	306,240.00	-
	Ashok Auto Sales Ltd.	71,137.00	849,600.00
	Bagga Link service Ltd.	55,123.00	-
	Bajaj Auto Ltd.	3,013,268.00	-
	BBH Communication Pvt. Ltd.	3,074,000.00	-
	Benenett Coleman & Company Ltd	-	944,000.00
	Blue mushroom Infozone pvt ltd	3,000.00	-
	Blue Star limited	269,420.00	632,400.00
	Brand Steps Communication Pvt. Ltd.	1,500.00	-
	Brio communication pvt ltd	4,000.00	69,600.00
	Buzz travel marketing india pvt ltd	-	307,001.00
	Cityscapes Integrated Media	2,022,244.00	-
	Conversion Inc	684,400.00	-
	cordobad perez brimer	14,338.00	-
	Cross road assistance India Ltd	937.00	-
	Chandigarh Educational trust	-	22,160.00
	cubistry truck solution	-	5,192.00
	daikin airconditioning india pvt ltd	-	5,566,608.00
	DAVP	40,454,887.00	40,075,002.00
	DAVP - mumbai	201,255.00	201,255.00
	Daya Inder Marketing Branch	36,604.00	-
	Dentsu Aegis Network Communications india pvt. Ltd.	2,646,182.00	-
	DDB Mudra max pvt ltd	-	232,000.00
	DB Corp Ltd.	-	133,476.00
	Deepika mehta	-	13,059.00
	Directorate of Family welfare	70,092.00	-
	Directorate of information and publicity	4,985,500.00	2,065,000.00
	Doom Technology (P) Ltd.	12,993,400.00	-
	Easy trip planners pvt ltd	4,243,336.81	1,579,975.00
	Encoreass Event Pvt. Ltd.	9,458,543.00	-
	Entertainment network (india) ltd	7,531.00	928,000.00
	Expedient healthcare Marketing Pvt Ltd	-	92,040.00
	Esolite Human Capital Management And Risk Pvt. Ltd.	806,200.00	-
	Future consumer limited	-	117,992.00
	Glo Idestar	3,316,059.00	523,740.00
	Gold Max Trade N Biz Pvt Ltd	140,656.00	-
	Graphisads pvt ltd	-	580,000.00
	Haystack marketing service pvt ltd	3,758,300.00	227,650.00
	Hnduatan Publicity Pvt. Ltd.	139,200.00	-
	HT MEDIA LIMITED	301,418.10	24,737.10
	Ibroad? communication Pvt. Ltd.	1,022,530.00	-
	Integrated project media solutin LLP	-	600.00
	International immigration	-	18,054.00
	Indian PAC Consultant	236,000.00	-
	India Tourism	2,000.00	-
	ITC Foods business division	-	2,065,000.00
	Jagran Micro Motors Pvt Ltd	495,838.00	-
	Jagran Prakashan Ltd	9,107.00	-
	JS Automobiles	56,074.00	-
	Kinetic Advertising	15,208,100.00	955,800.00
	Khurana Tyres	979,994.00	-

For Cash ur Drive Marketing Limited

Director



For Cash ur Drive Marketing Limited

Pamun K Khane

Director

Kolkata Call Taxi Pvt Ltd	17,175.00	-
Korean airlines co ltd	450,000.00	1,882,500.00
Lagshya Media Pvt Ltd	1,056,334.08	1,392,000.02
Leading Frontier Pvt. Ltd.	20,300.00	-
Life Cube India	2,320,000.00	-
Life insurance corporation of india	234,000.00	998,400.00
Life style and media broadcasting ltd	-	85,160.00
Max Publicity And Communications Pvt. Ltd.	1,711,000.00	-
Media Circle Pvt. Ltd.	997,600.00	-
Mediaedge CIA Pvt Ltd	3,009,000.00	-
Marico limited	-	638,000.00
Milestone Brandcorn pvt. Ltd.	354,000.00	-
Mega cabs pvt ltd	-	661,762.00
Modern foods enterprise pvt ltd	1,586,232.00	1,586,232.00
Moms Outdoor Media Solutions Pvt Ltd	7,156,484.00	-
Mitun Menta	4,857.00	-
NGK Sparks Pvt. Ltd.	3,300.00	-
Nextra teleservices pvt ltd	189,064.00	3,000.00
Omni Media Communication Pvt Ltd(DR)	11,961.00	14,848.00
Optimum communication pvt ltd	-	696,000.00
OCF High Couture p Ltd.	56,640.00	-
Platinum Communication Ltd	4,531,800.00	-
Punjab National Bank	2,915,000.00	-
R.A Motors Pvt Ltd	207,031.00	-
Posterscope Outdoor Advertising P Ltd	2,714,000.00	11,124,742.00
Rapport Chrome Outdoor Advertising	10,324,000.00	-
Rapport Outdoor Advertising P Ltd	16,120,466.00	-
Reckitt bendkiser india pvt ltd	-	1,084,600.00
Redcliff hygiene pvt ltd	-	727,469.00
R N K Outdoor	348,000.00	-
Sai Automobiles	36,604.00	-
Sahni Traders	2,396,215.00	-
Sanya resorts and hospitality p ltd	7,657.00	23,315.00
Sathya Advertising	251,000.00	-
S D Enterprises	153,930.00	-
Shiva Autos	53,218.00	-
Shoonya Marcon	802,400.00	-
Sireez Krishna Motors	26,451.00	-
Living Entertainment	1,062,000.00	-
Signpost India pvt Ltd	225,661.00	684,898.00
Sjs Motors	170,578.80	-
Span Communication	464,000.00	-
Storyboard brandcom Pvt Ltd	382,800.00	-
Steadfast viewcom	-	696,000.00
Street talk connect pvt ltd	23,600.00	23,600.00
Starbic Business Solutions Pvt Ltd	52,994.00	-
Surya roshni limited	283,200.00	2,577,828.00
State Bank of India	88,300.00	-
Sumanglam Enterprises	50,622.00	-
Swadeshi Auto Pvt. Ltd.	53,210.00	-
Tata Motors Ltd	2,534,450.60	-
Tv today Network Lt	211,412.00	-
Times internet limited	1,721,700.00	973,500.00
Trimurti Fragrances P Ltd.	1,075,320.00	-
Tripmart International pvt ltd	516,856.00	516,856.00
Thai airway international public company ltd	1,121,500.00	4,000.00
Viacom 18 Media Pvt. Ltd.	86,068.00	86,068.00
United India Insurance Company Ltd	30,013.00	-
Viaan Industries Ltd	341,948.00	-
Vivek Nagpal	23,315.00	-
Wrap2earn Technologies Pvt. Ltd.	313,200.00	-
Zonac Kitting Machine Private Limited	1,884,311.94	56,869.34
Zebtronics India Pvt Ltd	1,556,035.82	-
Zee Entertainment Enterprise Ltd	2,082,700.00	-

For Cash ur Drive Marketing Limited

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Director



For Cash ur Drive Marketing Limited

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Director

MORE THAN 6 MONTHS			
Bagrrys India Ltd		212,701.00	212,701.00
Bengaluru Mega Cabs Pvt LTD		-	48,600.00
DB Corp Limited - Radio Division		8,509.60	-
Deepika Mehta		13,059.00	-
Endeavour Media Management Pvt Ltd		627,350.00	627,350.00
Integrated project media solutin LLP		600.00	-
	Total	196,568,254.75	95,398,385.06

9	Cash and cash equivalents		
	Balances with banks		
	HDFC Bank Ltd A/c No. 06012320000049	26,229,837.83	8,711,647.07
	HDFC Bank Ltd A/c No. 13952320000596	374,966.89	390,255.43
	Hdfc Bank PV 13502320000988	26,063.43	10,691.43
	Hdfc Bank Ltd Noida -50200010246922	2,561,723.23	4,248,855.71
	Hdfc bank noida 1776	17,446.60	18,928.50
	State Bank of India A/c No. 34075090304	154,760.50	155,409.50
	Punjab National Bank A/c No 1399002100046252	17,926.15	18,280.15
	Indusind Bank A/c No 4524	16,340,139.40	3,596,877.05
	Cash in hand	506,269.85	413,800.00
	Total	46,229,133.88	17,564,744.84

10	Short term loans and advances		
	Loans and advances		
	(Secured/ Unsecured/ Doubtful)		
	Raghu Khanna	3,205,172.12	-
	Mega Corporation Itfd loan	7,303,083.00	9,077,625.00
	TDS 2018-19	9,730,700.78	4,361,739.12
	Prepaid insurance	304,244.00	315,348.00
	Advance to Employees	550,588.00	691,000.00
	DIAMBLER FINANCIALS SERVICES PVT LTD	-	8,135.00
	Imprest A/c	1,539,918.84	369,488.00
	GST Input - UP	23,739,123.76	514,740.58
	Cheque Pending Realisation	-	42,688.00
	<u>Advances to Suppliers</u>		
	A A Steel Traders	50,000.00	-
	Agarwal Enterperises	37,440.00	-
	Ali About Outdoor P Ltd	826,000.00	-
	ANI Technologies Pvt. Ltd. - Cab	15,717.27	-
	A R Digital : Mohanned Abdul Raheen	200,000.00	-
	B. Satyanaryan -Hyd	200,000.00	-
	Chandigarh International Airports Limited	668,484.72	-
	Chittor Ansar -Hyd	160,000.00	-
	Color Ads Hyd	20,000.00	-
	Colour Concept	51,320.00	-
	Colourful Ads	100,000.00	-
	Concept Vision	70,000.00	-
	CUO Digital	1,960,501.26	-
	Famous Advertising	31,860.00	-
	Frappe Ads	23,953,605.00	-
	ILLUMINATI ADVERTISING	150,001.00	-
	Kai Radio Limited	20,826.00	-
	Kesarwani Iron Stores	31,560.00	-
	Kuldeep Tirwari - Kumbh	20,000.00	-
	Mohd Vaid	378,555.00	-
	IMS Advertising	30,000.00	-
	Navyani Enterprises	25,960.00	-
	Prayagraj Mela Pradhikaran Prayagraj	2,616,200.00	-

For Cash ur Drive Marketing Limited

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Director



For Cash ur Drive Marketing Limited

[Signature]
Director

Ripple Media	500,000.00	-
R R Signs Hyd	20,000.00	-
R T Kulkarni	150,000.00	-
Samarth Art Studio	251,009.00	-
Shree Krishana Advertisement	1,414,505.00	-
Spark Vision Events Solutions	65,000.00	-
Sri Sai Ganesh Ads	100,000.00	-
Syed Ifran Ali	100,000.00	-
Task Event Hyd	25,000.00	-
Tech Connect Retail Private Limited	1,440,000.00	-
Xenium Digital Private Limited	200,000.00	-
Yohoo Media Pvt Ltd	27,800.00	-
		1,547,092.47
Uma International	351,310.00	-
Sky cabs	-	170,000.00
OnRoute Tech Pvt. Ltd.	846,273.00	605,000.00
Tata Communication	-	124,500.00
Vandana Arts	144,000.00	144,000.00
<u>Loans & Advances to Others</u>		
Aomai rawat	162,770.00	300,000.00
Dailmer Financial Service Ltd.	8,135.00	-
Vishnu Sharma	600,000.00	600,000.00
Rakha Sharma Dabreo	900,000.00	900,000.00
Rajeev Ranjan	150,000.00	400,000.00
Vibran Industries Ltd	25,000,000.00	39,000,000.00
Nadeem Ahmed	-	300,000.00
Raghu Khanna - Director's Loan	15,033,110.67	-
Cash ur drive(Raghu khanna)	-	12,170,451.40
Sanya Hospitality pvt. Ltd.	9,000,000.00	-
<u>Securities</u>		
Security For Depot Rent	40,000.00	-
Security Deposit - Refundable	259,000.00	514,000.00
Security Refundable	11,500.00	-
Security Meru- Refundable	3,500,000.00	3,500,000.00
Tender Security	200,000.00	-
Total	138,490,273.42	75,655,797.57

11	Revenue from Operations (for companies other than a finance company)		
	Printing/Display Revenue	628,621,046.11	245,191,281.70
	Total	628,621,046.11	245,191,281.70

12	Other Incomes		
	Central agency fee	1,557,748.00	627,100.00
	Interest on FDR	137,864.79	812,986.11
	Interest Income	1,240,333.00	-
	Rent Income	101,695.00	101,250.00
	Misc. Receipts	-	32,119.00
	Discount Received	95,292.54	-
	Gain on Mutual funds	312,196.66	1,859,964.76
	Freight Charges	19,200.00	-
	Hotel Service	13,073.25	-
	Scrape Sale	10,960.00	-
	Reservation Service	2,171,348.98	988,550.00
	Dividend income	185,937.52	617,065.72
	Event Services - UP	14,486,452.00	-
	Marketing Revenue - UP	1,200,000.00	-
	Interest on loan	1,000,000.00	-

For Cash ur Drive Marketing Limited

Raghu Khanna
Director



For Cash ur Drive Marketing Limited

Ramnik K. Khanna
Director

	Creditors written back		2,518,458.00	
	Total		25,050,559.74	5,039,035.59
13	Cost of Services Rendered			
	Printing/Display Expenses		532,786,982.09	147,492,538.31
	Others		-	3,515,703.73
	Agency Expenses		31,520.40	3,240.00
	Printing and Installation Expenses		-	52,536.90
	Central Purchases		998,717.94	-
	Barter Goods and services		-	18,062,112.04
	Printing and Production Expenses		231,680.00	5,194,427.93
	Sample Expense		-	105,750.00
	Total		534,048,900.43	174,426,308.91
14	Employee Benefits Expense			
	Salaries and wages		21,704,694.00	17,474,664.19
	Director's Remuneration		6,000,000.00	6,000,000.00
	Total		27,704,694.00	23,474,664.19
15	Finance Costs			
	Bank Charges		93,871.50	4,881.06
	Daimler Financial- Interest		-	367,739.78
	Interest on Car Loan		97,396.00	-
	General Insurance		3,254.00	-
	Total		194,521.50	372,620.84
16	Other Expenses			
	Advertisement Exp		39,588,725.00	12,533,460.00
	Administrative expense		1,180,139.00	26,580.00
	Airport Charges		223,186.63	143,302.00
	Admin Charges		21,000.00	-
	Bad debts		-	6,955,679.00
	Central Air Ticket		4,181,725.27	-
	BMC for Activity		-	6,510,782.56
	Business Promotion		413,554.80	-
	Central Agency Commission		192,393.90	-
	Central Auto Hood		393,480.00	-
	Central Car Hiring Charges		36,000.00	-
	Central Advertisement Exp Direct		1,000,000.00	-
	Commission expenses		-	3,125,000.00
	Conveyance expenses		2,705,621.66	1,189,855.00
	Consultancy Charges		19,901.83	-
	Discount Allowed		2,527,599.00	446,546.00
	Diwali Gift & Bonus		-	182,762.00
	Donation		-	62,000.00
	Electricity & Water Expenses		-	465,281.07
	Exit load for MF Transfer		-	127,816.83
	Festival Expenses		487,461.00	-
	Freight Charges		2,920,689.93	1,160,744.00
	GST interest		900.00	-
	GST Penalty		19,347.00	-
	House rent		996,400.00	-
	Housekeeping agency		458,521.00	246,650.00
	Interest on tds		61,031.00	20,290.00
	Interest on GST		-	5,425.00
	Interest on service tax		692,118.00	34,442.00
	Insurance Exps		116,888.00	293,638.67
	License Fees		-	894,536.00
	Misc. Expenses		568,817.03	160,512.51



For Cash ur Drive Marketing Limited

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Director

For Cash ur Drive Marketing Limited

[Signature]
Director

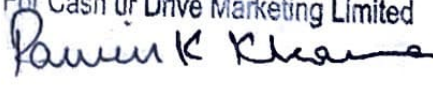
Labour /vehicle pasting Charges		943,416.00	32,840.00
Legal Professional Fees/Expense		3,375,220.00	3,860,940.00
Office Expenses/maintainance		258,794.71	290,027.45
Power and Fuel Expenses		296,601.42	-
Pooja Exp		-	2,754.00
Postage & Courier Charges		391,815.10	57,089.00
Printing & Stationery		6,351,023.00	331,887.00
Penalty On Service Tax		297,166.00	-
Rent - Office		1,456,111.61	2,293,457.00
Repair & Maintiance		311,757.78	683,334.92
Registration fees		25,000.00	7,500.00
Vehicle running and maintainance expense		1,352,285.77	990,113.56
Security Expenses		591,176.69	500,580.00
SIT Expenses		-	486.20
Short and Excess		240.11	26,481.52
Staff Welfare Expense		1,756,583.61	1,288,864.20
Telephone Expenses		224,550.23	366,107.95
Travelling Exp		858,428.32	1,379,206.76
water Expenses		2,225.00	-
Idusind Credit Card-8009		700,000.00	-
Consumable Item		90,810.00	-
Pasting & Installation		97,450.00	-
Placement Services Charges		7,500.00	-
Retainer Ship Charges - RCM		25,000.00	-
Mutual fund loss		319,111.30	-
Total		78,537,766.70	46,696,972.20

17	Deferred Tax		
	OPEINING	750,061.01	815,193.20
	Profit for the current period		
	Difference in Depreciation		
	WDV as per Companies Act	12,027,002.00	13,060,233.98
	WDV as per Income Tax Act	14,813,439.83	15,945,084.00
	Deferred Tax Asset @ 22.80%	635,307.83	750,061.01
	Disallowance u/s 43B	7,636,775.90	-
	DEFERRED TAX ASSET@22.80%	1,741,184.91	-
	T/F 10 P/L	1,626,431.72	65,132.20
	Total	2,376,492.73	750,061.01

For Cash ur Drive Marketing Limited

 Director



For Cash ur Drive Marketing Limited

 Director

SUNDRY CREDITORS

	3/31/2019	3/31/2018
Meru Cabs Co Pvt Ltd (Cr)	5,563,130.96	5,563,130.96
Pioneer Publicity Corporation Pvt. Ltd.	-	1,454,800.00
Wings Travels Management (India) Pvt Ltd		137,230.00
Abstract Art Advertisement	367,850.00	
Accurate Solution Services - N	2,236,000.00	2,236,000.00
Aditya Outdoors	29,736.00	
A.K. Traders	9,040,791.00	
A K System Engineers Pvt Ltd		3,540.00
Amazing HR Services Pvt Ltd	121,936.00	121,936.00
Amazon Internet Services Pvt Ltd		1,456.65
Asha Rani		285,000.00
AVV Branding Solutions Pvt. Ltd.	26,307.50	
Bhawna Goel		475,000.00
Bient Technologies Pvt Ltd		
Boxing Federation of India	450,000.00	450,000.00
Bridgestone India Pvt Ltd	108,691,317.18	
Capital World Media Services Pvt. Ltd.	191,400.00	
Carzonrent India Pvt Ltd	1,146,499.00	1,146,499.00
Chinu Trading Co.		2,800.00
Cinema Ventures Pvt Ltd	42,570.20	42,570.20
Colour Solution		33,015.00
Crayons Advertising Pvt Ltd	8,488,257.06	-
CUD Digital	-	359,384.59
DABAS Consultancy Services	6,480.00	6,480.00
Dabur India Limited	3,752,113.52	4,507,626.02
Damyanti Venilal Patel	43,842.00	5,544.00
Everest Travel	281,794.00	
Everwell Outdoor Advertising Pvt. Ltd.	15,554,905.00	22,819,715.00
Explo Media Pvt Ltd	28,563,013.00	31,563,013.00
G4S Secure Solutions I P Ltd	81,477.00	46,960.00
Grover International Company	3,000,000.00	3,540,000.00
GRT Express	40,061.00	
Hi Graphix Pvt Ltd - KC	494.00	
Hinii Cefrina		570,000.00
Instant Digital Solution Pvt. Ltd.	5,799,991.00	
Interactive Trade Solutions	3,770,438.00	3,770,438.00
I World Business Solution Pvt. Ltd.	102,000.00	
Jagdamba Enterprises	16,387.00	7,977.00
Khurana Sharma & Co	4,400.00	4,400.00
Mahabir Steel	197,544.00	
Mahesh Goyal & Associates	648,000.00	1,296,000.00
Malrachaya Enterprises	3,000,000.00	3,540,000.00
Matrix Advertising & Associates	1,643,757.00	1,643,757.00
Media Supplements P Ltd		232,000.00
Mohan Enterprises		2,941,731.00
Moonsline Information Services P Ltd	3,213,127.00	3,704,932.00
M S Enterprises		19,654,471.00
Naseerullah Khan	66,726.00	15,195.00
New Magic Industries - Nexgen	4,372,985.00	5,372,985.00
Nexgen Digital	525,808.00	525,808.00
Nexgen Digital - New		95,555.50
N.G. Impex	3,620,538.00	3,620,538.00
On Enterprises	13,114,647.00	
Omni Media Communications Pvt Ltd (CR)		4,753,296.00
Pack Web Hosting Pvt Ltd.		1,228.00
Pinnacle India Digital Print & Media Solution	120,285.00	

For Cash ur Drive Marketing Limited

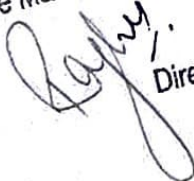
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Director



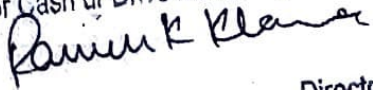
For Cash ur Drive Marketing Limited

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Director

Punjab Agrotech		10,950.20
FVR Limited		59,580.00
Rajdeep Publicity Pvt Ltd	67,927.00	67,927.00
Raunaq Enterprises	21,239.00	
R.D. Retail India P Ltd	1,959,397.00	245,960.00
Rehoboth Creations	42,989.00	
Retail Ad Solution	228,392.00	
R.P. Enterprises	63,765.00	
Sai Traders	7,740,837.00	
Sandys Hospitality Pvt Ltd	11,450.00	11,450.00
Sara Printing and Advertising Co	3,765,218.00	
SB Creations		14,040.00
SEEMA FIROZ AHMAD	280,000.00	380,000.00
Selvel Media Services Pvt Ltd	608,717.00	1,190,934.00
Shant Electicals	1,600.00	1,600.00
Shivrudra Trading Co		13,005,186.00
SHIV SHAKTI TRADING COMPANY	3,696,092.00	3,696,092.00
Shree Ganesh Trading Co.	5,401,071.00	
Sky Cabs	40,970.00	
Skylark Express Delhi Pvt. Ltd.	52,357.96	
SMAT FORMS	6,785.00	
Sony Enterprises	52,819.00	
Spicejet Limited	4,023,450.00	4,450,340.00
Splash Digital	258,520.00	
Sponsifyme Technologies Pvt. Ltd.	20,650.00	
SRI Advertising	19,375.00	
Standard Electricals	8,206.00	
Street Smart Media Solutions	315,508.00	
Sun Enterprises	41,026,779.10	
Thoughtshows & Events Pvt Ltd.	23,800.00	
Titos International		2,518,458.00
Tyre Shoppe India Pvt. Ltd.	52,000.00	
Uma International	172,290.62	22,401.00
Unique Advertising Solutions	5,123,511.00	5,123,511.00
Webcontxt India Pvt Ltd	57,233.00	
Xchange Leasing India Pvt. Ltd.	189,412.00	982,412.00
Xchange Leasing India Pvt Ltd (UBER)	29,844,352.00	1,235,682.00
Yooahoo Media Pvt Ltd		610,200.00
	331,119,420.10	159,978,735.12

For Cash ur Drive Marketing Limited

 Director



For Cash ur Drive Marketing Limited

 Director